



सत्यमेव जयते

Chief Ministers

Youth Development Scheme (CMYDS) Guidelines

**Department of Sports & Youth Affairs
Government of Meghalaya**

September 2023

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1. Rationale of the Scheme

In Meghalaya, the proportion of young people is higher than the national average- the percentage of population under the age of 45 is 85 %, under 35 is 74 % and under 25 is 59 %. The age group 15 – 24 years has a population of over 8.5 Lakhs and constitutes approximately 22 percent of the State's population. This large proportion of the State's population, if provided the right opportunities, could become the key agents for social change, economic development, and technological innovation.

The Government of Meghalaya formulated the State Youth Policy in 2021 where in youth inclusion and engagement were two of the key interventions identified. The Revised Chief Minister's Youth Development scheme is an effort to enable and empower the district administrations through the Department of Sports and Youth Affairs to positively engage and empower the youth of the State.

The Revised Scheme is a result of the alignment of functions between YESS Meghalaya and the new mechanisms for monitoring of Youth activities in the State. The Scheme offers additional structure to make receiving funds more efficient.

2. Objectives of the Scheme

- a. To provide creative outlets to the Youth for positively channelling their energies and to strengthen the spirit of good citizenship, service to society and healthy social attitudes and orientation.
- b. To strengthen the commitment of youth to nation building, national unity and integration.
- c. To develop cooperative attitudes and working relationships between the administration and youth.
- d. To develop the aptitudes and skills of youth and to turn them towards productive employment.
- e. To increase awareness of youth and motivate them for social and economic development.

3. Target Group

- a. Rural/Urban youth residents of the State/Districts in the age group of 14 to 29
- b. Educated unemployed Youth
- c. Students and non-students
- d. Socially and economically disadvantaged youth
- e. Differently abled youth
- f. Migrant/Emigrant Youth

4. Eligible Stakeholders

This scheme shall extend financial aid to the following registered entities through the office of the respective Deputy Commissioners:

- a. Societies and Cooperatives
- b. Voluntary Organisations
- c. Youth/Cultural Clubs and Associations

- d. Not for profit organisations
- e. Socio Cultural Clubs
- f. Alumni Associations
- g. Community level youth institutions/organisations/groups
- h. Registered Sports Associations and Entities
- i. District Level State Government Departments

5. Permissible and Non-Permissible Activities/Programmes under the Scheme

The indicative non exhaustive list of permissible youth engagement activities and programmes that may be undertaken by the respective Deputy Commissioners at District Level are:

- a. Organisation of District level Youth Festivals
- b. Conduct of cleanliness drives in localities in districts
- c. Organisation of youth workshops/seminars
- d. Organisation of industry specific exposure trips
- e. Organisation of youth career counselling fairs etc.
- f. Organisation of community regeneration volunteering programmes
- g. Organisation of financial literacy workshops and seminars
- h. Organisation of digital literacy workshops and programmes
- i. Organisation of mental wellbeing seminars/workshops/counselling programmes
- j. Organisation of campaigns and programmes in line with the Sports Authority of India's Fit India Campaign
- k. Organisation of Neighbourhood youth parliaments

Further, the Directorate of Sports and Youth Affairs would be able to undertake all of the above activities at the State level, as well as:

- a. Organisation of Sports events and tournaments
- b. Organisation of Chief Ministers Tournament/Cup in various sporting disciplines
- c. Organisation of indigenous sports competitions

Funds under the scheme shall not be utilised for the following indicative activities:

- a. Loans
- b. Acquisition of land
- c. For religious worship or functions
- d. Completion of incomplete schemes started under any other programme
- e. Remuneration/salaries
- f. Any other programme not in conformity with activities listed

6. Allocation of funds

Funds shall be made available for the scheme in the annual budget of the Department of Sports & Youth Affairs.

The funds shall be drawn as a lumpsum grant in aid provided by the Directorate of Sports and Youth Affairs to the accounts of the respective district administrations by the end of the first quarter of each financial year. Additional funds may be released to district administrations based on availability of funds and need assessed by the Directorate.

Each body would disburse funds in lines with the details mentioned in Clause 7 (Scheme Implementation) below.

7. Scheme Implementation:

a. District Administrations

- At each district, a CMYDS Committee shall be constituted for the implementation of various programmes and activities under the scheme. The committee shall comprise of the following members:

S.No	Member	Designation
1	Deputy Commissioner	Chairman
2	ADC/EAC (at the discretion of the Chairman)	Member Secretary
3	Superintendent of Police	Member
4	District Sports Officer	Member
5	District School Education Officer	Member
6	District Social Welfare Officer	Member
7	District Employment Officer	Member
8	District Medical and Health Officer	Member
9	General Manager, District Commerce and Industries	Member
10	District Officer, Arts and Culture	Member
11	Any other member recommended by Chairman	Member

- Concerned Block Development Officers may be co-opted/invited by the Chairman to participate in Meetings.
- Proposals with project value less than INR 2.00 Lakhs may be directly sanctioned/implemented by the respective CMYDS Committees and a copy of the same shall be shared with the Directorate for information.
- Any proposals above Rs. 2 Lakhs would be sent further for approval as outlined below:
 - a. Rs. 2,00,001 – 5,00,000: Directorate of Sports and Youth Affairs
 - b. Rs. 5,00,001 and Above: Department of Sports and Youth Affairs

b. Directorate of Sports and Youth Affairs

- Proposals up to the value of INR 5.00 Lakhs may directly be sanctioned by the Directorate for implementation.
- A Committee shall be constituted for the evaluation and sanctioning of the proposals received both by the districts and otherwise. The committee shall comprise of:

S.No	Member	Designation
1	Director, Sports & Youth Affairs	Chairman
2	Assistant Director, Sports and Youth Affairs	Convenor
3	Representative of Director Education (DHTE)	Member
4	Representative of Director Social Welfare	Member
5	Representative of Director Health and Family Welfare	Member
6	Any other member deemed fit by Chairman	Member

c. Department of Sports & Youth Affairs

- Proposals above the value of INR 5.00 Lakhs may be sanctioned by the Department for implementation.
- A departmental committee shall be constituted for the evaluation and recommendation of the proposals received. The committee shall comprise of:

S.No	Member	Designation
1	Commissioner & Secretary, Department of Sports & Youth Affairs	Chairman
2	Secretary/Under-Secretary, Sports & Youth Affairs Department	Convenor
3	Director, Directorate of Sports & Youth Affairs	Member
4	Asst. Director, Directorate of Sports & Youth Affairs	Member
5	Any other member deemed fit by Chairman	Member

8. Implementation of Cultural Talent Identification Mechanisms

The Youth of Meghalaya are keen to explore their skills across different fields and be provided with a platform to showcase their talents. The Department acknowledges the need for an ecosystem that helps identify talent at ground level and facilitate the nurturing of such talent.

Through the revised guidelines, a percentage of the CMYDS fund shall be annually allocated to initiate block, district, and state level talent identification mechanisms and support the development of their youth talent.

Categories:

1. Singing
2. Musical Instruments
3. Dance

4. Essay Writing
5. Extempore Speech and Debate
6. Quizzing
7. Coding/Technology
8. Painting/Drawing
9. Crafts
10. Theatre
11. Other notable and unique skills

The District administrations are empowered to financially support and conduct competitions, conclaves, and other such events to help identify talent at block, and further at district level. The Block Development Officers shall facilitate activity at block level. The mechanisms for adjudication will be notified on announcement of the event. District Administrations may collaborate with Youth Organisations / NGOs with experience in this field. to organise these events.

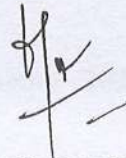
A State Level Event will be organised by the Department as a culmination of the various block/district events. This calendar of events will be announced every year by the Department and held at different venues across the State each year.

The winners of the State event will be provided with benefits and pathway programs (such as scholarships, mentoring, exposure visits, incorporation into Youth Exchange Program, etc.).

9. Terms and Conditions

- A single proposal shall not be submitted for funding under multiple schemes or programmes
- The grants sanctioned shall be utilised only for the purpose it was sanctioned.
- The grant shall be released in two equal tranches by the office of the respective Deputy Commissioner/Directorate. The first tranches of the aid (50% of the aid) shall be released to beneficiary and post utilisation of the first tranche and validation by the office of the respective Deputy Commissioners/Directorate, the second tranche shall be released to the beneficiary.
- Utilization certificates from the beneficiaries should invariably be obtained and all procedures requirements and financial propriety ensured. Detailed accounts will be maintained by the Deputy Commissioners/Directorate for all expenditure incurred under the scheme.
- The implementation of the projects under the scheme shall be reviewed by the district level CMYDS committees.
- The beneficiary must maintain a bank account in the name of the organisation and not of an individual whether by name or by designation. The account should be jointly operated by two office bearers of the beneficiary entity.
- The district level CMYDS Committees shall maintain the progress reports, and any other relevant information on the implementation of the approved programmes.
- The district level CMYDS Committees shall conduct field visits and inspections to survey and review the implementation of the approved programmes.

- Any unspent balance out of the sanctioned funds under this scheme shall be credited to the bank account of the District Administration in accordance with the instructions that shall be provided along with the letter of sanction.
- The grant shall not be transferred to another organization or activity without the prior permission of the sanctioning authority.
- Adequate effort must be made by the beneficiary to publicize and promote the programme through social media and other traditional mediums. In all social media posts, the departments media handle must be tagged.
- Branded material for the programme as provided by the Office of the District Administration/Directorate should be utilised in the approved programmes and activities.
- Active involvement in all relevant activities/processes created by the district administration/Directorate/Department is expected from the beneficiaries.
- Adequate effort must be made by the beneficiary to publicize and promote the programme through social media and other traditional mediums. In all social media posts, the departments media handle must be tagged.



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