

## Emblem Design Contest

No. DSYA/ SPORTS.20/ 2023/1

Dated Shillong the 1<sup>st</sup> of September, 2023

The Department of Sports and Youth Affairs, Government of Meghalaya intends to launch a new emblem in order to reflect its renewed commitment towards Sporting Excellence and Empowered Youth in Meghalaya.

As the Department takes steps to honour the spirit of the Office and involve the youth of the State, the Directorate of Sports and Youth Affairs (DSYA) announces an open invitation to the citizens of Meghalaya to submit designs for the new emblem. This contest will be open to **citizens of Meghalaya only**. The proposed emblem of the Department should ideally reflect the culture of the State and focus on the progressive and highly motivated culture of sports and youth along with the vision of Department.

The logo would be unveiled as representative for both the DSYA and Department of Sports and Youth Affairs.

### Vision & Objectives of Department of Sports and Youth Affairs

The main aim of the Department is to work for the betterment of sports in Meghalaya, as well as the well-being and growth of our State's youth. The Department works with multiple stakeholders to create the best possible circumstances for sport to thrive and for youth to be engaged and empowered.

For a detailed insight to the vision, mission & objectives of the state government towards development of Sports and Youth Affairs of the state:

- 1) The **Meghalaya State Youth Policy** can be accessed on [meghalaya.gov.in](http://meghalaya.gov.in)
- 2) The **Meghalaya State Sports Policy** can be accessed on [megsports.gov.in](http://megsports.gov.in)

### Guidelines and technical specifications for entries

- Logo should be submitted in JPEG, PNG, or PDF format only.
- If file contains spot colours or RGB colours, they will be converted to CMYK
- File should be high resolution – at least 600 pixels per inch at 100% size
- File should look clean (not pixilated or bit-mapped) when viewed on screen at 100%
- Entries can be in digital illustrations or colour pencils/oil pastels.
- Entries should not be submitted in compressed or self-extracting formats.
- Each entry should be accompanied by a brief written explanation of the Logo and how best it encapsulates its essence.
- All winners will be required to grant copyright of the design to the Government of Meghalaya.
- To be submitted along with the proof of citizenship of Meghalaya and contact details.

## Awards & Recognition

Winner: Rs. 50,000/-	Runner-up: Rs. 30,000/-	Second runner-up: Rs. 15,000/-
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Prize money will be transferred to the winner only through electronic transfer as per the bank details submitted by the winner via email.

All the entries to be sent to the Directorate of Sports and Youth Affairs on the email: [dsyamegh@gmail.com](mailto:dsyamegh@gmail.com) along with a forwarding letter indicating full name, address, contact details and brief bio/profile of the submitting individual.

Last date of receiving the entries: 10<sup>th</sup> October, 2023

  
Director  
Directorate of Sports and Youth Affairs  
Government of Meghalaya

No. DSYA/ SPORTS.20/ 2023/1 (A)

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Copy to:

1. The PA to the Commissioner & Secretary, Sports & Youth Affairs Department for favour of information
2. The Joint Secretary to the Government of Meghalaya, Sports and Youth Affairs Department for favour of information
3. The Director of Information and Public Relations, Government of Meghalaya, with a request to kindly issue Press Release preferably in the front page in at least 1(one) English daily, 1 (one) Garo.
4. The Deputy Director General, National Informatics Centre, Shillong, with a request to upload the same in the [www.megsports.gov.in](http://www.megsports.gov.in) website.
5. Notice board.

  
Director  
Directorate of Sports and Youth Affairs  
Government of Meghalaya